



The Startup Student: Practical Advice on How to Succeed as a Student Entrepreneur

Eric W Liguori

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The Startup Student is a practical and tactical guide to help students make the most of their college entrepreneurship experience. With over 20 leading thoughts leaders contributing, the book's content is fresh, easy to read, and applicable to any student interested in entrepreneurship. Divided into three separate yet related parts, it is designed to be a resource, a tool, a reference guide, and a source of wisdom for all those brave student souls willing to put their ideas into action in entrepreneurship classrooms around the world.

Part 1, Succeeding as an Entrepreneurship Student, offers students advice on how to successfully navigate an entrepreneurship program, touching on topics such as acquiring startup internships, dealing with faculty, avoiding common idea generation pitfalls, and getting the most out of one's entrepreneurship education. Part 2, Bolstering Your Entrepreneurial Mindset, discusses key psychological factors needed for entrepreneurial success. Meanwhile, Part 3, Succeeding as a Student Entrepreneur, draws upon the advice of a variety of experienced entrepreneurs and new venture experts to give students the tips they need to launch a startup while still in school.

The Startup Student has been called "a bible for student entrepreneurs" by serial entrepreneur and New York Times best selling author Steve Kaplan. Student entrepreneur Connor Alstrom hails it as "the best resource I have seen for future or current college entrepreneurs."

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