



# Book Signings and Events for the Lesser Known Author

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## **Book Signings and Events for the Lesser Known Author** Sherrie Giddens

Do you struggle with getting in front of readers? Do you feel as if doors are closed to you, when it comes to libraries, book signings, and events? In "Book Signings and Events for the Lesser Known Author," author Sherrie Giddens shares her personal step by step plan, which she uses to fill her calendar with book signings and other events. This easy to use guide shares everything an author would need to take the steps in scheduling events, and taking their book marketing to the next level. Easy to read and implement, affordable, and missing the filler that can lead to boring and dull material, this short guide is sure to make a difference in the marketing efforts of many authors!

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