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Vlad Mackevic

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Vlad Mackevic, #1 Bestselling Author in the College and University Section

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I assume that you are a student in a business school, studying Management, Economics, Finance, HR, Marketing or another business-related subject. You probably have an assignment to write and you want to do it as well as possible. I would like to share my experience of academic writing in this book.

My name is Vlad Mackevic. I have got a first-class degree and won an academic prize. I have taught writing skills for more than six years. I have turned my academic essays into article publications. However, most importantly, I have been a student and know how you feel. So let me help you. This books gives you advice on the following aspects of academic writing:

I want to help you become successful students.

- **How to understand/create essay and dissertation questions**
- **How to structure and plan your academic assignments**
- **How to write a good introduction and a powerful conclusion**
- **How to write a literature review**

- **How to write critically and what that actually means**
- **How to do research in an effective manner**
- **How to collect and analyse your data**
- **How to discuss your findings**
- **How to write essays under exam conditions**
- **How to write faster, more efficiently, in an organised manner**

The book outlines tried and tested tips, tricks and techniques that will help you obtain the highest score for your academic assignments. If you want to know how to write an essay or dissertation that will help you get a first, read this book now!

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Nuru: Lifesaver! Read this book before an essay submission and I was able to write an essay in record time simply because I knew what I needed to bear in mind to write it.

Miss Kaur: I have been lucky enough to attend a lecture from the author of this book

and I then went on to read "From Confusion to Conclusion. How to Write a First-Class Essay". The book is very easy to read and rather than being patronising and judgemental, it is like listening to advice from an old friend. As soon as I started reading I didn't put the book down till the end, and have found it extremely helpful as a second year University student.

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