



Unleash Your BS (Best Self): Putting Your Executive Presence to the Test

Jeff Black

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Based on a corporate crisis ripped from today's headlines, "Unleash Your BS (Best Self)" tells the tale of Fortune 500 managers who are suddenly facing a post-merger downsizing. With their careers hanging in the balance, they are dropped into a leadership and communications training program that will either leave them in charge . . .or leave them behind.

JT Black, the independent consultant known for his entertaining style and powerful results, is assigned the task of developing their leadership finesse, executive presence, and communication skills. In other words, cajoling them to lead and be heard.

"Unleash Your BS" is for every manager ready to rise to the next level of his or her leadership. Whether you're in a volatile work environment or are gearing up for your next promotion, this book offers concrete techniques for enhancing your executive presence and strengthening your personal brand.

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