



Unlock The Sales Game: New Trust-Based Selling Strategies To Finally Create Your Sales Breakthrough

Ari Galper

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"Ari Galper's Unlock The Game is the greatest sales breakthrough in the last 20 years." Brian Tracy, Founder of Brian Tracy International

Stop selling, start creating trust.

If you flick through the pages of typical sales books and sales training material, you will find a constant flow of sales messages like, "Focus on closing the sale", "Overcome objections", "Be relentless", "Accept rejection as a normal part of selling", "Use persuasion to get useful information about your prospects", and "Chase the sale".

In short, get the sale at the expense of the human relationship. For the customer, this approach is transparent and all too familiar. Crossing social boundaries and adding pressure to the sales process makes it a gut-wrenching and painful process.

There is a much better way to succeed in selling - moving away from the hidden agenda of focusing on making the sale to a place of complete trust and authenticity. When you arrive at this place, it opens up a whole new world of sales opportunities for you and your business.

In other words, when you stop "selling" and start building authentic relationships based on trust, authenticity and integrity, the possibilities are endless.

Ari Galper, The World's #1 Authority on Trust-Based Selling, and founder of Unlock The Game, the most successful trust-based selling approach adopted by thousands of business owners and sales consultants worldwide, has dramatically changed the way millions of sales transactions are made today.

In his new book "Unlock The Sales Game", he directly challenges all the selling "rules" that are considered status quo thinking among most small and large businesses and provides a new and authentic sales mindset -- along with his very powerful trust-based languaging -- that is taking the sales world by storm.

Here's a sampling of what you'll discover:

- Seven Ways to Cut Loose from Old Sales Thinking
- How to Sales Call Using Your Right Brain – So You Can Make Selling Enjoyable and Productive
- Seven Steps to Selling Follow-Up
- Seven Ways to Stop Chasing Decision Makers
- How to Recognise and Diffuse Hidden Pressures in Selling
- The Surprising Truth About Selling – Three Selling Myths and Why They Hurt You
- No More Selling Scripts? Five Ways to Be Yourself Again

You are welcome to access our FREE 10-Part Audio Seminar "Sales Secrets Even The Sales Guru's Don't Know!" at www.UnlockTheGame.com/GuruSecrets a \$300 Value.

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